



GGNomad

GGNomad lets a travel business run its own branded marketplace, with stays, tours, events and activities in one catalogue.

PARTNER
CHEAT SHEET
GGNOMAD.COM

Unified inventory

Trip planner

Operator workspace

Booking queue

Provider analytics

WHAT IT IS

A travel marketplace platform a business runs under its own brand — stays, tours, events and activities in one catalogue.

30-SECOND PITCH

Travel businesses hand 10–30% of every booking to a marketplace that keeps the customer. GGNomad gives them their own workspace, one catalogue for the whole trip, bookable day-by-day plans, and a fee starting at 10%, falling to 6%.

PROBLEM WE SOLVE

- Commission on every booking, customer not yours
- One trip across five disconnected tools
- Itineraries built in spreadsheets, then retyped
- Rooms, experiences and events in separate systems

VALUE PROPOSITION

- Keep the brand, the traveller and the margin
- Stays, tours, events, activities — one catalogue
- A day-by-day plan that becomes bookings
- Roles, isolation and audit inherited from the platform

IDEAL CUSTOMER

Agencies, hotel groups, tour operators and venues with 20–500 listings paying marketplace commission

Not a fit: Consumers, flight-first sellers, buyers needing certification today

WHO YOU ARE TALKING TO

Agency owner — Who books the trip you planned?

Hotel commercial director — Sell the room and the excursion together

Independent host — What comes off every booking?

Travel manager — Does an over-budget booking actually stop?

TOP USE CASES

- Sell stay, tour and ticket together
- Get a provider live and bookable
- Build a bookable day-by-day plan
- Run the day from one queue
- Price the weekend on real numbers

CAPABILITIES

- Unified catalogue
- Provider profiles
- Cross-domain search
- Trip plans
- Per-item bookings
- Booking queue
- Provider analytics
- Ratings and reviews
- Travel policy
- GraphQL API

PRICING

Free	\$0
Starter	\$99/mo
Growth	\$399/mo
Business	\$999/mo
Enterprise	From \$12/active listing/mo
Subscription from \$99/mo plus 10–6% booking fee	

COMPETITIVE LANDSCAPE

Booking.com — You keep the brand and the traveller

Airbnb — Operator workspace, events, lower experience fee

Expedia — One workspace, not five separate brands

GetYourGuide — Sell the stay beside the excursion

WHY US

- Sold to the business, not the traveller
- Four inventory types, one provider model
- Itinerary is a real bookable object
- Status labels published feature by feature

PROOF & CREDIBILITY

- Access control enforced on every field
- Tenant isolation forced at row level
- Certification roadmap published with dates

DEMO

Free tier at app.ggnomad.com, or book a walkthrough with us

TALKING POINTS

- They own travellers; you would own yours
- Whole trip in one catalogue
- Fee falls from 10% to 6%
- Early product, gaps published honestly

OBJECTION HANDLING

"Who else uses it?"

Nobody public yet. Free tier, no card — check it yourself

"Cheaper to list for free"

Free listing, then 10–30% commission. Do your own arithmetic

"Half of it is roadmap"

Named openly. Catalogue, plans, bookings and analytics ship today

DISCOVERY QUESTIONS

- What does each booking channel cost you?
- How is a multi-day itinerary built today?
- Who owns the traveller after booking?
- How many listings and monthly bookings?
- Channel to list on, or own marketplace?

SPOT A GOOD OPPORTUNITY

- They can name their commission percentage
- They sell more than one inventory type
- Itineraries live in spreadsheets today
- Security or single sign-on questions raised
- Flights are the primary product
- Attestation required before any pilot

HOW TO INTRODUCE US

"Travel business paying marketplace commission? GGNomad lets them run their own. Introduce them to Vignesh."

LEAD HANDOFF

Company, contact, listing and booking volume, current channels, their pain, timeline

PARTNER COMMERCIALS

10–15% of first-year collected subscription; reseller margin up to 15%

USEFUL LINKS

GGNomad website ggnomad.com

The app app.ggnomad.com

Documentation docs.ggnomad.com

Use-case library ggnomad.com/use-cases

Head-to-head comparisons ggnomad.com/vs

TALK TO US

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