TRAVEL, TOURISM AND ENTERTAINMENT ON ONE SPINE

GGNomad

Stays, tours, activities, events and transport in one catalogue, so a whole trip is one plan instead of six tabs.

ONE CATALOGUE · DAY-BY-DAY TRIP PLANS · OPERATOR WORKSPACE · GOVERNED BY ROLE

Pre-launch. Launching 2026, waitlist open. No users, bookings or revenue exist yet.

01

The short version

GGNomad is a travel platform where a beachfront stay, a guided walking tour, a cooking class and a festival ticket are the same kind of thing — items in one catalogue, on one plan, under one set of rules.

Planning a trip today means five tools that do not talk to each other. Every one of them prices its own piece and none of them knows about the others, so the trip only exists in your head.

Underneath, GGNomad is two-sided. Travellers browse, save, plan and book. A guesthouse owner, a walking-tour guide, a small venue or a whole agency gets a workspace of their own — and the marketplace gets a control room above both.

THE PROMISE

One catalogue, one plan, one set of rules — for the people taking a trip and the businesses running one.

01

In numbers

5

Inventory types, one model

Stays, tours, activities, events and transport share a single catalogue and a single booking record.

1

Workspace per business

Every listing, booking and analytics view is fenced to the workspace that owns it — enforced in the database too.

3

Roles, seeded not hand-built

Marketplace operator, host operator and traveller are created automatically everywhere.

2026

Launch year

Nothing here implies existing customers, bookings or revenue, because there are none.

02

Who it is for

Leisure travellers

One place to browse a destination, hold a plan while still deciding, and book without re-entering your details four times.

Group organisers

A shared conversation, a shared trip plan and a visible cost split beat three spreadsheets and a chat thread nobody reads.

Entertainment-led travellers

The tickets and the room near the venue belong on the same plan, because that is how the trip actually works.

Independent hosts and boutique stays

Listings that are discoverable, bookings in one place, and the handful of numbers that tell you how you are doing.

Tour and experience operators

Guides, DMCs and curators get the same catalogue, booking record and analytics as an accommodation host.

Venues and event organisers

Your show sits inside somebody's trip. Listing it on the same booking spine puts it in front of travellers as they plan.

Agencies, DMCs and corporate desks

Budget caps, blocked destinations, travel-class rules and an approval hold on anything out of policy are built in.

03 What breaks today

None of these problems are new. What is new is that they are all symptoms of the same thing: travel software is built one vertical at a time, so the trip — the object the traveller actually cares about — never exists anywhere.

A trip lives in six tabs and none of them is the trip

The room, the tour, the tickets and the way there are priced and remembered by four different companies.

- A trip plan is a real object holding items day by day with a time, a price and a running total.

The real price only appears at the last step

Every tool quotes its own piece and leaves the traveller doing arithmetic across four confirmation emails.

- Each plan item carries its price and currency and the plan totals them as you build. Itemised multi-item checkout is roadmap.

The good local experience is the hardest thing to find

Accommodation platforms treat tours as a sideline and ticketing sits on a separate site entirely.

- One search runs across stays, tours, activities and events at once and reports how many matches each has.

Group trips dissolve into chat threads

Someone books the wrong dates, and the cost split is settled weeks later from memory.

- A shared conversation and a shared plan sit in one workspace, with voting and a visible cost split.

03 What breaks today, on the supply side

Hosts hand over the customer along with the commission

A large marketplace takes a double-digit cut and keeps the traveller relationship, the data and the brand.

- Every operator works in a workspace of their own, on a subscription plus a sliding platform fee.

Running supply means stitching four tools together

A calendar here, a booking inbox there, a spreadsheet for revenue. Numbers drift and nobody trusts any of them.

- Providers, listings, bookings, reviews and a computed dashboard are one system, in one workspace.

Nobody can say who did what

In a marketplace holding guest details and revenue figures, an unattributable change is a compliance problem waiting to be found.

- Authorisation at the API edge, isolation forced in the database, and an append-only trail with actor, states, reason and time.

AI in travel answers the wrong question

An assistant that cannot see the listing already open on screen makes you re-describe it, which is slower than reading it yourself.

- The assistant is mounted once in the app shell and reads the same one catalogue you do.

04 What you get

The catalogue is the supply, the plan is the intention, the booking is the commitment, and everything else hangs off those three.

CATALOGUE

One model for every kind of supply

Properties, tours, activities and events are first-class inventory under a provider. Transport is a structured mode on a trip.

DISCOVERY

Search that covers the whole trip

One search across every category with match counts, then filters for price, guest profile and rating.

PLANNING

Trip plans as real, editable objects

Ordered items with a type, day number, time, price and currency, rolling up into a total. Not a wishlist.

BOOKING

One booking record for everything

Reference code, guest details, special requests, total, payment status and a billing transaction reference.

OPERATIONS

A workspace for the supply side

Provider profiles, listing management, incoming bookings, favourites, reviews and a dashboard — all isolated.

REPUTATION

Ratings, reviews and host responses

Travellers rate and review after a booking; hosts respond; ratings roll up onto the listing and into discovery.

ANALYTICS

Numbers computed from real bookings

Bookings and revenue over time, cancellation and capacity rates, per-listing drill-down. No forecasting.

POLICY

Managed travel with an approval hold

Budget caps, blocked destinations and travel classes per workspace or cost centre. A breach is held pending.

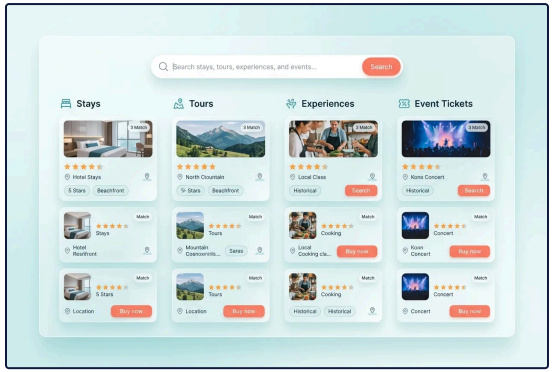
PLATFORM

The parts nobody wants to rebuild

Sign-on, roles, multi-tenancy, billing, notifications, conversations, audit, exports and localisation are inherited.

05

Put to work: the traveller side

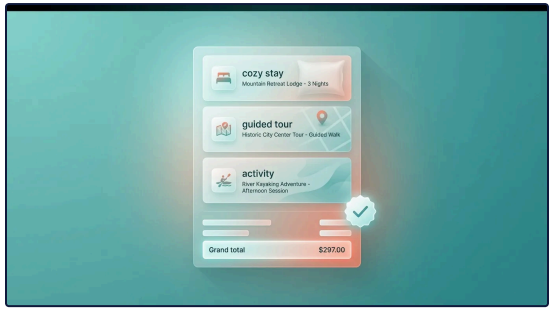


TRIP PLANNER

See the whole shape of a destination in one search

One search runs across stays, tours, activities and events together and reports how many matches each category has.

- **One search instead of four. Filtered search across all categories at once is still being finished.**

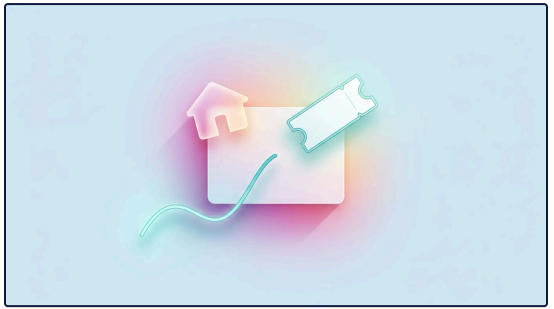


LEISURE TRAVELLER

Hold a plan while you are still deciding

A plan has a name, dates, a traveller count and ordered items that each carry a day, a time, a price and a currency.

- **A costed itinerary you can act on. Conflict detection and one-click checkout are roadmap.**



ENTERTAINMENT-LED

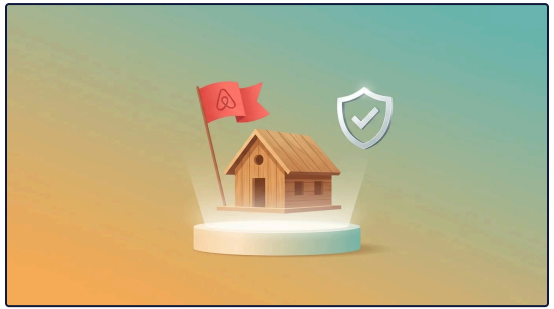
Put the show and the room on the same plan

Events sit on the same booking spine as stays and tours, so ticket, room and transport become items on one plan.

- **The trip and the event are one plan. Bundled pricing and a composite confirmation are roadmap.**

05

Put to work: the operator side

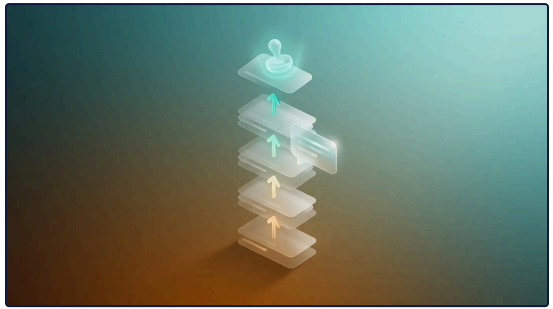


INDEPENDENT HOST

Go from I host travellers to a live, bookable listing

Create a provider profile, then publish a stay, a tour, an activity, an event, or all four with media and per-date pricing.

- **No separate tool per inventory type. The approve, verify and suspend workflow is roadmap.**

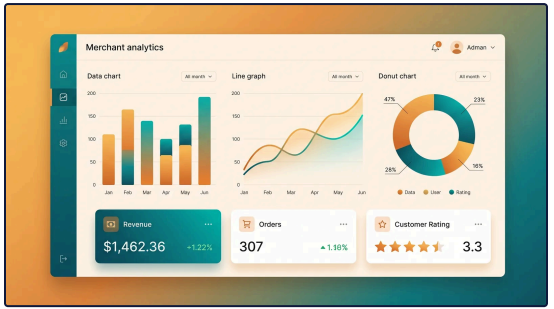


TOUR OPERATOR

Work the day from one incoming queue

Bookings land in one queue with guest details, special requests, total and payment status, with messaging and audit alongside.

- **One queue instead of three channels. Confirm, check-in and complete transitions are ticketed, not shipped.**



MULTI-PROPERTY OPERATOR

Run the listings on numbers you can defend

Revenue and booking counts over time, a cancellation rate, a capacity rate and a top-listings drill-down, from your own bookings.

- **Utilisation is guests against capacity, not true occupancy, and no forecasting figures are shown.**

06

Built AI-native

The assistant already knows which stay, tour or trip you have open — and it has your permissions, not more.

Most travel AI is bolted to one vertical. Ask an accommodation assistant about a weekend and you get a confident answer about one seventh of it. Here, stays, tours, activities, events and transport are one catalogue, searched in a single pass.

The assistant is mounted once in the app shell rather than built as a feature, and every prompt carries the page context resolved from the route itself — so asking whether this one suits a family of four needs no copying of identifiers.

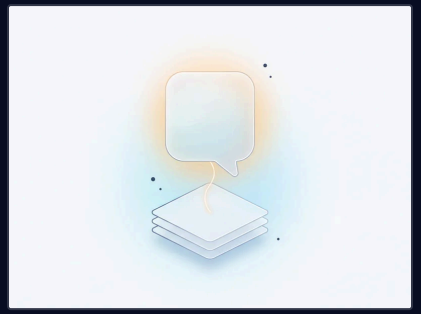
And there is no privileged AI path. The assistant and any outside client act as the person using them, through the same governed API a click goes through.

06

Four structural decisions

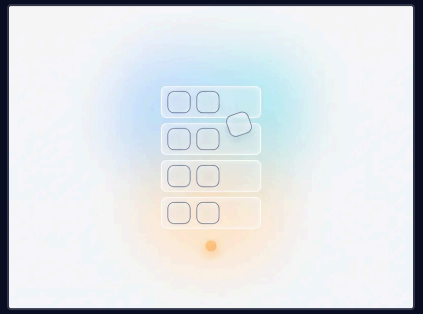
One catalogue for the whole trip

A question about a weekend gets one answer rather than four half-answers assembled by the person asking.



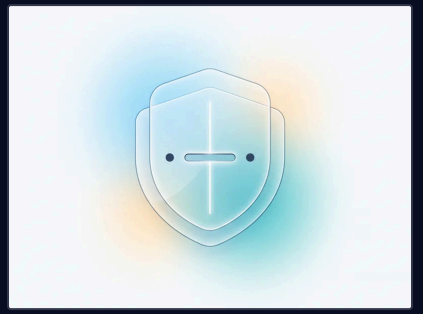
An assistant on every screen

It rides along wherever you already are and stays warm as you navigate. There is no AI page to go and find.



The plan is a writable object

An answer can land inside a plan you open, reorder and split the cost of, instead of arriving as text you retype.



AI gets your permissions, nothing more

Restricting what AI can touch is ordinary role administration, not a second allow-list to maintain.

06

What the AI does today

Assistant on every screen

Mounted once in the app shell — browsing, a property, a tour, your bookings, a plan, the queue, the dashboard.

Screen-aware page context

Each prompt carries the entity type and identity of what is on screen, resolved from the route, not typed.

List and filter context

On a filtered list it picks up the active tab and your search text, so you do not restate the filters.

Cross-category retrieval

One lookup covers all five inventory types with a count per category, over data your account can already see.

Voice, streaming and cancellation

Speak or type; replies stream as produced, and closing the widget cancels the in-flight request.

No hand-kept tool allow-list

It works from the live set of operations the product exposes to your account. New capability, reachable day one.

Twenty typed actions over MCP

Listings, transport, bookings, providers, favourites and analytics, with device-code sign-in. In progress.

Guided agent routines

Onboard a provider and list its first bookable stay; run a daily operations pass. In progress.

Analytics substrate for advice

The evidence any pricing advice would be built on exists before the advice does.

06

What the AI does not do yet

Itinerary drafting engine

Turning five days on the coast for two, under budget into a ranked, time-feasible plan that cites the listing behind every item.

Roadmap. The plan object it would write into already exists.

Host pricing copilot

A suggested rate for a date range with the utilisation, cancellation and comparable-inventory figures it used.

Roadmap. It would advise, never reprice.

Destination and timing recommendations

Destination ideas matched to taste and budget, and a hint on when to book.

Roadmap, and blocked on data: prices keep no history yet.

Scheduled watch agents

A trip watch that re-reads plans and raises only deltas; a host watch that flags a utilisation dip early.

Roadmap. Depends on the planner, pricing and an agent-run ledger.

GGNomad chose to build the substrate a planner needs — one catalogue, editable plans, real analytics, permissions and an audit trail — and leave the drafting unbuilt rather than wire in something throwaway to look busy.

06 What keeps the AI in bounds

AI never gets more access than you have

No AI allow-list to maintain and no separate AI login.

Enforcement at the edge, once

Around ninety role directives across the schema, enforced only at the public gateway.

Workspace isolation, enforced twice

Application scoping plus row-level security beneath it. Host analytics never read across providers.

Every turn is metered

Checked against the workspace credit position before it runs; token counts and model reported after.

Transitions land on an append-only trail

Actor, from and to status, reason and timestamp. Assistant writes use the same service methods.

Guest data and secrets redacted

Guest name, email, phone and requests stripped from audit metadata; credentials stripped from replies.

THE OPEN HOLE

Because the assistant acts as you, the trail records you — so an action taken through AI is not yet distinguishable from the same action taken by hand, and there is no per-run ledger or per-answer cost. Four of the twenty MCP actions write, and none has a confirmation gate of its own yet.

07

Who does what

Three product roles are seeded automatically into every workspace, organisation and billing account, and one identity can hold more than one of them.

Marketplace operator Supply quality, category balance, financial flows.	The control room above both sides — the only tier that can permanently remove a record.	Oversee providers, listings and bookings marketplace-wide Read marketplace revenue, conversion and category mix Approve, verify and suspend listings — roadmap
Host operator Getting listings live and working the bookings that arrive.	Hosts, tour operators, experience providers and venues who build and correct inventory but never remove marketplace records.	Publish stays, tours, activities and events Read incoming bookings and cancel with a reason Read analytics scoped to their own listings
Traveller Finding the right stay, holding a plan, booking without friction.	The demand side: leisure and business travellers, group organisers and travel coordinators.	Browse, save favourites, build trip plans with dated items Create and cancel bookings Write reviews after a booking
Travel manager Team travel inside budget and policy.	Not a separate role but a shape of the operator tier: whoever holds the travel-policy dashboard.	Set per-booking and rolling monthly budget caps Block destinations and restrict travel classes Approve or reject bookings held for breaching policy

08 Under the hood

GGNomad is API-first. Product state is served over a federated GraphQL API, and every client — the web app, the in-shell experience, the terminal and language SDKs, and the MCP server — talks to that same API through public gateways. There is no private back door for any surface.

Domain state lives in Postgres, with proper migrations. Row-level security is enabled and forced on the workspace-scoped tables, so isolation is not left to application filters alone. Events flow over a durable stream, and a scheduler drives reminders, payouts and recurring jobs.

Everything that is not travel — identity, roles, multi-tenancy, billing, notifications, conversations, files, calendars, audit, exports, localisation — comes from shared platform services rather than being rebuilt.

THE SPLIT THAT MATTERS

Services never validate tokens and never re-check permissions. The gateway validates identity, reads the role directive on the field being called, decides, then forwards with a signed actor context — which is why an agent, a partner and a person clicking a button get identical treatment.

08 Capability by area

Catalogue and inventory

Providers own properties, tours, activities and events with location, capacity, media, per-date rates and a status lifecycle. Transport is read-only today.

Bookings and payments

Reference code, guest details, total, currency, payment status and a billing reference verified at creation. Cancellation records a reason.

Analytics

Provider analytics computed live from that provider's bookings. Marketplace analytics read a stored snapshot; the pipeline is roadmap.

Audit and activity

Append-only transitions with actor, states, reason and timestamp, plus an activity timeline with guest data redacted.

Planning

Plans carry dates, traveller count and ordered items with type, day, time, price and currency. Eco and carbon figures are structured fields.

Search

Cross-category lookup with per-category counts, plus filters on price, guest profile and rating. Filtered search across all categories is being completed.

Quotas and metering

Listings, providers, bookings, trips, seats, workspaces and tickets are declared quotas enforced by the gateway on create.

Extensibility

The same federated API drives every client, so partners can build a front end, script operations or connect an agent.

08 Standards it speaks, systems it plugs into

OPEN STANDARDS

- OpenID Connect single sign-on across every client
- OAuth 2.0, including device authorization for terminal and AI clients
- GraphQL, federated, with declared authorisation directives
- Model Context Protocol for AI clients
- SAML and SCIM for enterprise identity and provisioning
- Webhooks for booking, listing and notification events
- WCAG-aligned semantics, keyboard shortcuts and a command palette

PLUGS INTO

- Card and local payment rails, with a verified billing reference per booking
- Subscriptions, regional pricing, capacity packs and usage quotas
- Calendar services backing availability, timelines and reminders
- In-app, email, push and webhook notifications
- Conversations for traveller-to-host messaging
- A developer portal issuing API tokens, OAuth apps and partner keys
- Channel managers, property systems and ticketing platforms — previewed on Growth

08 How it deploys

Multi-tenant cloud

The default. Every workspace isolated by application scoping and by row-level security, on shared managed infrastructure.

Dedicated tenant

On Enterprise, for partners who need records physically separated rather than logically fenced.

Data residency

Hosted in India by default. Another region is a contracted engagement on an order form today, not a self-serve control.

Self-hosted

An Enterprise option for organisations whose procurement requires the platform inside their own boundary.

Sandbox identity

Sign-on and provisioning connectors can be exercised in sandbox on every plan; enforced production is Enterprise.

Programmatic access

The federated API, API keys and OAuth applications from Free onward, with request volume scaling by plan.

09

Security and trust

GGNomad holds guest names, contact details, special requests, payment status and marketplace revenue figures. These are the controls that exist today.

Authorisation decided at the edge, never in the service

The gateway validates identity, reads the role directive on the field, and decides before the request reaches the service.

Delete reserved to the operator tier

Hosts and travellers can create, correct and cancel, but cannot permanently remove records. The withheld action is the control.

Guest personal data redacted from audit metadata

The record of what happened does not become a second, less protected copy of the personal data.

Payments on established rails

A booking's payment is verified against the billing service at creation rather than assumed from a client-side signal.

Complete directive coverage

Every exposed query and mutation carries a role directive — around ninety. A field without one fails the schema tests.

Tenant isolation forced in the database

Row-level security is enabled and forced, so isolation does not depend on remembering a filter on every query.

Quota enforcement at the action layer

A plan limit is a refusal at the point of the call rather than an invoice surprise.

Scanning in the pipeline, coordinated disclosure

Container, dependency and static analysis run on the path that reaches production. Reports go to a published address.

STATED PLAINLY

GGNomad holds no formal certifications. It is pre-launch, has never been audited by a third party, and claims no SOC 2, ISO 27001 or PCI attestation of its own.

One resource type, four actions

A read-only analyst role cannot be expressed, and a read grant that permits browsing the catalogue also permits reading bookings and revenue in that workspace.

Workspace-scoped, not person-scoped

Within a workspace, a holder of a read grant sees every booking in it. Per-actor scoping is not expressible today.

Residency is contracted

Region pinning beyond the India default depends on platform infrastructure work that has not been done.

All three are named here because a buyer will find them, and finding them in a vendor document is better than finding them afterwards.

10

One product, many front doors

The web experience is the complete product; everything else is specified and sequenced for the 2026 launch.

Web app

Discovery, plans, bookings, provider tools, the queue, analytics and the assistant. The primary surface.

In-shell experience

The same product composed into the wider workspace application, without a second login.

In-app assistant

Voice-capable and screen-aware, mounted once. Available today.

MCP server

Twenty typed actions with gateway-enforced permissions. In progress, deliberately unpublished.

Command-line client

Terminal-native access for scripts and runbooks. Specified, not yet published.

Node and Python SDKs

Typed access for applications, pipelines and notebooks. Specified, not yet published.

Mobile and desktop apps

iOS, Android and a signed desktop build for operators who keep the queue open. On the roadmap.

Docs and community

Guides, API reference and tutorials are published; a community hub is planned.

11

Plans

Businesses that supply inventory pay a subscription for capacity and capability plus a platform fee on completed bookings; travellers pay for what they book.

FREE

$0 / month

An independent host or single guide proving the platform out.

15 active listings, 1 provider, 2 seats

50 bookings per month

Full host surface, including analytics

STARTER

$99 / month

Small hosts and single operators, up to about fifty listings.

50 listings, 3 providers, 5 seats

500 bookings per month

Email support, sandbox sign-on

GROWTH

$399 / month

Multi-property hosts and regional operators running several brands.

250 listings, 15 providers, 15 seats

5,000 bookings per month

Channel-manager connectivity in preview

BUSINESS

$999 / month

Established operators, hotel groups and agencies across ten brands.

1,000 listings, 50 seats, 10 workspaces

50,000 bookings per month

99.9% availability commitment

ENTERPRISE

From $12 per listing

Chains, agencies, destination organisations and white-label partners.

Custom capacity, enforced sign-on

Dedicated tenancy, self-hosting, residency

Dedicated support with an SLA

11

What the subscription does not cover

The platform fee, and what free actually means

A platform fee applies to completed bookings on every supply tier, including Free — the subscription buys capacity and capability, not exemption. The rate slides from ten per cent at onboarding toward six per cent for top-rated providers.

Regional pricing

Prices shown are the primary band. Three further bands apply lower prices in the Gulf and eastern Europe, in Latin America and south-east Asia, and in south Asia and much of Africa. Currency is charged locally rather than converted at checkout.

Add-on capacity

Capacity can be bought without changing tier: storage packs, API request packs and additional integration connections. Storage and API quotas are pooled across every product on the account.

The traveller side

Travellers are packaged separately as Free, Premium and VIP. Discovering, planning and building itineraries are free; you pay for what you book, with reduced fees and offline trip access on the paid tiers.

12

Why teams choose it

Four inventory types, one model

Most travel stacks are assembled from acquired point products, so the seams show and the data drifts. Here there are no seams to show.

A trip plan is a domain object

Something you open, reorder and share — which is also why an AI answer can land inside it rather than arriving as prose you retype.

The operator keeps the customer

A subscription plus a sliding fee instead of a flat commission on someone else's brand. The relationship, the data and the margin stay put.

Multi-tenancy that reaches into the database

Isolation enforced by row-level security beneath the application. That is architectural and very hard to retrofit.

The same API drives every surface

A partner can build their own front end or automate operations without a second, weaker integration path.

Status honesty as a product feature

Every capability is tagged shipped, in progress or roadmap, and the marketing site derives its counts from that data.

Honest answers to hard questions

You have no customers. Why would we go first?	True, and we will not dress it up. What we offer instead of traction is inspectability: a per-capability status list, honest roadmap markers, and a security posture described including its holes. Going first should buy influence over the roadmap and launch commercial terms.
Half of what you describe is on the roadmap.	A meaningful part is, and every instance is marked. Shipped: the four-type catalogue, day-by-day plans with running totals, single-item booking with payment verification, reviews, provider analytics, travel policy with approval holds, the screen-aware assistant. Buy against that list.
Booking one item at a time is not the unified checkout you are selling.	Correct, and it is the single biggest gap between the vision and the build. A cart that checks out a stay, a tour and a ticket in one transaction is specced and not built. The plan object that would feed it exists.
Why not just use the large marketplace we are already on?	Stay on it for reach. GGNomad is for the demand you already own: direct bookings, repeat guests, corporate accounts and partner inventory, where a double-digit commission and a lost customer relationship are pure cost. Most operators should run both.

12

Where it sits against the alternatives

VS ACCOMMODATION MARKETPLACES

They are accommodation-first and they own the traveller. GGNomad treats all types as one catalogue and leaves the relationship with the operator. The concession: they have the demand, and for reach an operator should keep using them.

VS TOURS AND ACTIVITIES

They understand experiences but have no accommodation, so the trip still fragments. The concession: their city supply is years ahead of a pre-launch platform's.

VS EVENT TICKETING

Ticketing is a separate site from travel, which is why festival trips are painful. The concession: dedicated platforms have seat maps and anti-fraud depth GGNomad does not attempt.

VS PROPERTY AND CHANNEL SUITES

Strong at operations and distribution but no traveller-facing marketplace or trip object. The concession: their two-way sync is mature and GGNomad's connectivity is previewed.

VS CORPORATE TRAVEL TOOLS

Managed travel is usually a separate product with a separate login. The concession: they carry global air and rail content, duty-of-care networks and expense integrations.

VS BUILDING IT YOURSELF

Generic commerce gives you a cart but no provider model, availability, trip plan or governance. The concession: a bespoke build gives control a product with three seeded roles will not.

START TODAY

Get on the list, and get a straight answer about what is built

GGNomad launches in 2026 and is in waitlist mode today. Joining early buys influence over sequencing and launch commercial terms.

- Join the waitlist and tell us which region and inventory types matter to you.
- Read the use-case catalogue and the AI page; both mark every capability's status.
- Bring your hardest requirement and we will say whether it is built, being built, or not planned.
- For inventory partnerships or a launch engagement, talk to us about professional services.

WAITLIST
ggnomad.com

USE CASES, WITH STATUS
ggnomad.com/use-cases

HOW THE AI WORKS
ggnomad.com/ai

TALK TO US
contact@ggnomad.com